

**HEADLINE:** Millions Rush to Access 1940 Census Records Online for the First Time

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**[Anchor ON CAMERA]**

FOR THE FIRST TIME IN U.S. HISTORY, AMERICANS CAN SEARCH THROUGH CENSUS DATA ONLINE—AND THEY'RE FLOODING THE SITE TO DO IT.

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**[Take VO]**

THE 1940 CENSUS IS NOW AVAILABLE FOR FREE AT CENSUS.GOV, COMPLETE WITH ORIGINAL DOCUMENT FORMATS.

IT INCLUDES RECORDS FROM OVER 21 MILLION PEOPLE—BUT TO SEARCH, YOU NEED AN EXACT STREET ADDRESS.

IN THE FIRST FOUR HOURS, 22 MILLION USERS TRIED TO ACCESS THE SITE. IT CRASHED, BUT IT IS NOW SEEING AN AVERAGE OF 100 MILLION VIEWS A DAY.

GENEALOGISTS AND HISTORY BUFFS ARE EXCITED TO DIG INTO FAMILY HISTORIES, OCCUPATIONS, AND EDUCATION LEVELS.

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**[Take SOT]**

*“you learn what kind of occupation or industry they're in. and then sometimes it tells you the type of company it is. the other thing that you'll see in there is their level of education.”*

*— tim dollens, genealogist*

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**[Take ON CAMERA]**

SO IF YOU'RE CURIOUS ABOUT YOUR FAMILY'S HISTORY, NOW MIGHT BE THE TIME TO START SEARCHING.