



Milana Tiv

Contact

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About Me

As a college student pursuing a degree in public relations, I've developed a strong foundation in storytelling, brand messaging, and digital media strategy and am eager to apply my skills and adaptability in fast-paced environments. My past background in customer service has strengthened my ability to think on my feet, solve problems efficiently, and collaborate with a large community. I'm motivated by creating meaningful connections between brands and their audiences, and I'm excited to contribute fresh ideas, a strong work ethic, and a willingness to learn as I continue to grow professionally.

Skills

- Content Creation
- Digital Marketing
- Microsoft Office
- Adobe InDesign
- Google Workspace
- Market Research & Competitive Analysis
- Adaptability
- Written and Verbal Communication
- AP Stylebook

Education

Public Relations Major

2023 – Present

California State University, Long Beach
Dean's List, President's Honors List

High School Diploma

2019 – 2023

Long Beach Polytechnic High School

Nominated Graduation Student Speaker, High Honors, Univ. GPA: 4.0

Experience

Marketing and Social Media Assistant

Aug 2025 – Current

CSULB Housing & Residential Life | Long Beach

- Manage and create content for the department's Instagram to foster engagement and build community among residents. Expanded my digital design skills by producing visual assets for events, campaigns, and residence halls, and currently collaborating on new initiatives like video editing and dorm tour production for prospective students.

Communication and PR Intern

July 2025 – July 2026

MemorialCare Medical Center | Long Beach

- Support media relations, events, and content creation to strengthen brand visibility. Pitch stories, write press materials in AP style, and secure coverage through active outreach. Craft blog posts and patient or physician features that showcase MemorialCare's impact.

Social Media Marketing Intern

Jun 2025 – Aug 2025

Arsina Beauty | Remote

- Supported the brand's communications and digital presence through content creation, media outreach, and social strategy. Collaborated on campaigns, ensured brand consistency, and contributed creative ideas to boost engagement. Strengthened my PR, writing, and design skills while deepening my understanding of brand storytelling in the beauty industry.

Intern

Jun 2024 – Feb 2025

Arise Private Wealth | Palos Verdes

Team Member

Oct 2024 – July 2025

Shake Smart | Long Beach

Brand Representative

Oct 2024 – Aug 2025

Hollister | Long Beach

Sales Associate

Oct 2023 – Feb 2024

Anthropologie | Long Beach

Hostess

Sep 2022 – Oct 2023

Boathouse on the Bay | Long Beach

Leadership

Vice President of Philanthropy

Zeta Tau Alpha | CSULB

- Led all chapter philanthropy efforts, managing a committee to plan fundraising events, collaborating with executive officers and advisors, and building external partnerships—including the NFL and campus organizations—to expand outreach and maximize impact.

Creative Director

Zeta Tau Alpha | CSULB

- Managed the design, production, and distribution of branded apparel, overseeing vendors, budgets, and member communication, and collaborating with officers on apparel for special events.