



# Milana Tiv

## Contact

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## About Me

As a college student pursuing a degree in public relations, I am eager to apply my communication skills, creative writing, and customer-focused experience to a fast-paced environment. My background in customer service has refined my ability to adapt quickly, solve problems efficiently, and collaborate with a large community.

## Skills

- Content Creation
- Public Speaking
- Digital Marketing
- Microsoft Office
- Adobe InDesign
- Google Workspace
- Market Research & Competitive Analysis
- Adaptability
- Written and Verbal Communication
- AP Stylebook

## Education

- Public Relations Major** 2023 – Present  
*California State University, Long Beach*  
Deans' List
- High School Diploma** 2019 – 2023  
*Long Beach Polytechnic High School*  
Nominated Graduation Student Speaker, High Honors, Univ. GPA: 4.0

## Experience

- Marketing and Social Media Assistant** Aug 2025 – Current  
*CSULB Housing & Residential Life | Long Beach*
  - Manage and create content for the department's Instagram to foster engagement and build community among residents. Expanded my digital design skills by producing visual assets for events, campaigns, and residence halls, and currently collaborating on new initiatives like video editing and dorm tour production for prospective students.
- Communication and PR Intern** July 2025 – Current  
*MemorialCare Medical Center | Long Beach*
  - Support media relations, events, and content creation to strengthen brand visibility. Pitch stories, write press materials in AP style, and secure coverage through active outreach. Craft blog posts and patient or physician features that showcase MemorialCare's impact.
- Social Media Marketing Intern** Jun 2025 – Aug 2025  
*Arsina Beauty | Remote*
  - Supported the brand's communications and digital presence through content creation, media outreach, and social strategy. Collaborated on campaigns, ensured brand consistency, and contributed creative ideas to boost engagement. Strengthened my PR, writing, and design skills while deepening my understanding of brand storytelling in the beauty industry.
- Intern** Jun 2024 – Feb 2025  
*Arise Private Wealth | Palos Verdes*
- Team Member** Oct 2024 – Current  
*Shake Smart | Long Beach*
- Brand Representative** Oct 2024 – Aug 2025  
*Hollister | Long Beach*
- Sales Associate** Oct 2023 – Feb 2024  
*Anthropologie | Long Beach*
- Hostess** Sep 2022 – Oct 2023  
*Boathouse on the Bay | Long Beach*

## Leadership

- Vice President of Philanthropy**  
*Zeta Tau Alpha | CSULB*
  - Led all chapter philanthropy efforts, managing a committee to plan fundraising events, collaborating with executive officers and advisors, and building external partnerships—including the NFL and campus organizations—to expand outreach and maximize impact.
- Creative Director**  
*Zeta Tau Alpha | CSULB*
  - Managed the design, production, and distribution of branded apparel, overseeing vendors, budgets, and member communication, and collaborating with officers on apparel for special events.